FREELANCE

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WDD 130-16

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Imagine people checking my skills out in a website that shows them everything they want to see about my services, People will see my proficiency and want to work with my brand knowing they will get what they are looking for. People will be able to navigate smoothly and see what my brand can offer. The business will make money from customer’s requests for the services rendered. The target market is people aged 18 - 70.

The target audience are people (male and female) between 18-70 years, real estate managers, marketers, who are seeking information, guidance, solutions and insights into getting some works done. These people come in to be served by professionals and enjoy their session on the website and we want them to enjoy their experience from the time they sign up till they sign out. These customers will be living in any part of the world with a fairly large income, and can visit our site via mobile devices, laptop and tablets to book appointments.

URL to the website

https://henryohia.github.io/wdd\_130/freelance/index.html

Explain what you hope to accomplish with this web site

What I hope to accomplish with this website is to provide an avenue where people can make appointments with licensed professionals and receive best services. Like any other relationship, the more you put into your sessions, the more you'll get out. Those who get the best results are receptive to feedback and open to doing the work after the session is over. We get that your situation is unique, and it can be confusing trying to figure out what’s going to help you the most. You can learn about all of our services on their individual pages. You can talk directly to me who can work with you to find the right solution for your exact situation.

Describe any major design changes you made to your web site as you were completing the development process (i.e. does your web site look and work the same as when you first envisioned it?)

While working on the homepage I had difficulty in positioning the images as I had done in the wireframe, but with the guidance of my instructor, I was able to make considerable changes. I later decided to include an “Contact Us page to make the website look more genuine.

Describe what you learned from completing this project and contemplate how these skills may help you in the future

What I have learnt from completing this project is that if I really want to land a good job in web designing, I will have to prepare myself for it and show that I am worth it. In addition to acquiring the right skills, I will need to build a work portfolio that shows how I am better than others. As a fresher, this is the only way to show my potential employers that I have what it takes to become a successful web designer. My portfolio should speak for itself and should include mock projects, pitch credentials right and personalized resume and cover letter. This is why businesses are very careful in hiring these professionals for building or redesigning their own websites or their clients.